CultureCounts

Survey Questions
Every Event audience/event attendees

Evaluation: Evaluation Lab - October 26

1. **Overall Experience (Linguistically Easy Read):** How good do you think the event was overall?

   Overall means if you liked it after thinking about all of it, and not just one part of it.

   Dropdown

   - It was amazing
   - It was good
   - It was okay
   - It was bad
   - It was terrible

2. **Compare To Expectations (Linguistically Easy Read):** Was it as good as you thought it would be?

   Select from the list

   Dropdown

   - No, it was a lot worse
   - No, it was worse
   - Yes, it was
   - Yes, it was better
   - Yes, it was so much better
   - I didn't know what to expect

3. **Three Words (Linguistically Easy Read):** Write 3 words in the box below to show how you feel about the event.

   Enter your answer

   Short Text

4. **Learning About Event (Linguistically Easy Read):** How did you find out about this event?

   Please choose all that are true for you

   Multiple Choice

   - From the venue
   - From an email
   - From a booklet or leaflet that was sent to me
   - From my friends and family
   - From social media
   - From a newspaper or magazine
   - From an advert or poster
   - From the TV or radio
   - From the venue's website
   - Other - please tell us

5. **Motivations To Experience (Linguistically Easy Read):** Why did you want to come to this event?

   Please choose all that are true for you

   Multiple Choice

   - To spend time with family or friends
   - To think quietly about myself
   - For a special occasion (like a birthday)
   - Because the arts are important to me
   - To have peace and quiet
   - To get away from everyday life
   - To use my brain / to think in a new way
   - For school, college or study reasons
   - To have fun / to be entertained
   - For my job or work
   - To feel inspired / get new ideas
   - To entertain my children
   - To do something new or different
   - To help my children learn and think
   - To learn something new
   - To enjoy the atmosphere
   - Other - please tell us

6. **Previous Attendance (Linguistically Easy Read):** When did you last go to an event that was run by the same organisation?

   Select from the list

   Dropdown

   - In the last 6 months
   - In the last 6 to 12 months
   - In the last year or 2
   - In the last 2 to 3 years
   - More than 3 years ago
   - I haven't been to one of their events before

7. **Repeat Attendance (Linguistically Easy Read):** Would you go to another event like this again?

   Select from the list

   Dropdown

   - Yes
   - No
   - Maybe
   - Other

8. **Open Feedback (Linguistically Easy Read):** If you want to tell us anything else about the event, please write it in the box below.

   Enter your answer

   Free Text

9. **Demographics Introduction (Linguistically Easy Read):** The next few questions are about you. Your answers will help us to understand why it is difficult for some people to take part in arts and culture. Culture means things like painting, music, dance, theatre, museums and libraries.

   Message

10. **Age (Linguistically Easy Read):** How old are you?

    Select from the list

    Dropdown

    - 0-15
    - 16-19
    - 20-24
    - 25-29
    - 30-34
    - 35-39
    - 40-44
    - 45-49
    - 50-54
    - 55-59
    - 60-64
    - 65-69
    - 70-74
    - 75+
    - Prefer not to say

11. **Gender (Linguistically Easy Read):** What is your gender?

Your gender means if you think of yourself as a man, woman, or something else.

Dropdown

- Man/boy
- Non-binary. Non-binary means you don't see yourself as a man or woman.
- Woman/girl
- I don't want to answer this question
- I have a different gender - please tell us

*Hide if **Question 10** is **0-15**.*

12. **Location (Linguistically Easy Read):** Do you live in the UK?

The UK includes England, Scotland, Wales and Northern Ireland.

Radio

- Yes
- No

*Hide if **Question 10** is **0-15**.*

13. **Postcode (Linguistically Easy Read):** What is your postcode for where you live?

Enter your answer

Short Text

*Show if **Question 12** is equal to **0**.*

14. **Country Of Residence (Linguistically Easy Read):** What country do you live in?

Enter your answer

Short Text

*Show if **Question 12** is equal to **1**.*

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